

Community Spotlight:



This month's community spotlight is on TRUU by Nature, a company that sells an eco-friendly haircare line called OBLOOM. Their products are made with biodegradable ingredients, and the company uses sustainable packaging.

What inspired the creation of OBLOOM?

I was inspired to create a line of eco-friendly hair products that were truly nature-derived, efficiently gentle, minimalistic, and not packaged in big plastic bottles! (Don't you find that frustrating?) This was my way of "being the change" and making a difference.

What are OBLOOM's main goals

Our goal is to advocate for simpler lifestyles and use less stuff on your body since it will all eventually go down the drain. I envision a world where our bathrooms only have two or three body care products (from head to toe), and they're all environmentally friendly—from the ingredients to the packaging. It's very doable!



OBLOOM Bi-Phase Shampoo + Conditioner Bar.

Please note that BurlingtonGreen does not promote or warranty the organizations, products or services featured in our Community Spotlights.

How can people help support your company?

I encourage people to look us up and try our [products!](#) We offer a wide range of products, including powdered shampoo, hair oil, shampoo and conditioner bars, and hair renewal masks. Follow, like, share, and most importantly, support local! We are a talented bunch in Burlington, so there's absolutely no need to look elsewhere for all your needs. I love a good eco-conversation, so [reach out!](#)



Suzanne Soto-Davies, founder of TRUU by Nature.



How has BurlingtonGreen affected your green journey?

I got involved with BurlingtonGreen because I believe that to make nature conservancy work, we must all do our part, and it must start on a local level. I feel empowered by picking up garbage on my walks, raising butterflies, and rethinking our gardens. "It's the little things," and BG teaches us that we're all grains of sand. Together, we can make a more beautiful world!

\$1 from each sale is donated to [BurlingtonGreen](#) to empower the local community to protect and care for the environment, now and for the future.

[Learn more at obloom.ca](https://www.obloom.ca)