

2025 Sponsorship Opportunities



Burlington
Green





2025 SPONSORSHIP OPPORTUNITIES

There has never been more urgency for action than right now. We all need a stable climate and clean air and water for our survival, for the wildlife we share our home with, and for generations yet to come.

All sectors of the community are turning to BurlingtonGreen to help them on their green journey forward.

With your support, we can come together to make this another year of impactful action for the planet right here in Burlington.

Click for inspiration:



BurlingtonGreen Leads The Way

Established in 2007, BurlingtonGreen provides the largest presence of environment-related programming, services and impact in the city of Burlington.

"Together we make a difference" has defined our growth and achievements, powered by people coming together to strengthen our collective impact.

With BurlingtonGreen, people have seen that they CAN make a difference for a greener and healthier future.



BURLINGTONGREEN.ORG

17 YEARS OF IMPACT

AWARENESS ADVOCACY ACTION



146,200+
Community Clean Up
Participants for a
cleaner, greener City.



77,190
Plants & Trees
Planted with CO2
Benefits!

First City Community
Garden established &
8688
lbs of Produce Donated



14,000+
Children & Youth
Empowered to
Grow Up Green



LOCAL
HABITAT
Protected &
Restored



200+
Eco-Issues
Championed for a
sustainable future

AWARD
WINNING
**YOUTH
NETWORK**



5,000+
Inspired by Event
Eco-Heros



“I have personally followed and witnessed the success and growth of BurlingtonGreen from its early years, and as a funder, have been so proud of their outstanding work and accomplishments to date.”

- Gilmar Militar, Ontario Trillium Foundation

JOIN US AS A SPONSOR and MAKE A DIFFERENCE!

- Protect local nature, empower local youth, raise local community awareness and inspire local action
- Boost your brand by demonstrating your commitment to a healthy environment and sustainable future
- Showcase your products, services and value message to tens of thousands of people in the GTHA and beyond
- Demonstrate your community commitment by aligning with our respected organization
- Opportunities to engage with specific audiences, including youth
- Ask us about customized initiatives including sector exclusivity options
- High-profile BurlingtonGreen headquarters at busy Burlington Beach amplifying our reach and impact!

**16,000+
ONLINE
REACH!**

Click for Employee Engagement
Opportunities - hands on
workshops, eco-actions,
presentations + more!



Click to learn about our
impactful Time Is NOW
fundraising campaign!





COMMUNITY CLEAN UP GREEN UP

Our 15th annual city-wide flagship event keeping our communities clean, green and beautiful!

IMPACT: 12,000+ participants annually resulting in mountains of litter retrieved from Burlington communities

- Burlington Beach clean-up **launch event**
- **7+ months of city-wide community clean-ups** open to ALL - families, schools, workplace teams, clubs, sports groups, faith communities
- Community **Tree Planting** Green Up Event (April)
- **Employee engagement** including team action photos on BurlingtonGreen social media platforms
- **March through October** promotions

SIGN UP NOW
for promotions
starting in March!

More Program Info



CHOOSE YOUR IMPACT!

SEED \$500

- Your name on program webpage, linked to your site
- Recognition in BG Eco-newsletter
- Recognition in BG social media posts

LEAF \$1500

Everything in SEED **plus:**

- Logo on program print & digital posters
- Logo on program webpage, linked to your site
- Certificate of Recognition

TREE \$2500

Everything in SEED & LEAF with **premium logo placement, plus:**

- Media release recognition
- 'Podium' recognition at clean-up launch & tree planting event



YOUTH ECO-NETWORK



EMPOWER YOUNG
CHAMPIONS
OF CHANGE!

More Program Info



Empowering youth learning, leadership, and action for change

IMPACT: award-winning Network inspiring thousands of local youth since 2008

- **Year-long offerings** for all youth ages 14-24
- **In-person & online volunteer opportunities** including Event Greening Ambassadors, tree planting, litter and beach clean-ups, social media creation
- **Hands-on workshops** for habitat restoration, skill-building on zero-waste, eco-leadership, climate action
- **Educational presentations** on nature and eco-action
- **Year-long promotions** via social media campaigns, e-newsletters, videos and events!

CHOOSE YOUR IMPACT!

SEED \$500

- Your name on program webpage, linked to your site
- Recognition in BG Eco-newsletter
- Recognition in BG & Youth Network social media posts

LEAF \$1500

Everything in SEED **plus:**

- Logo on program webpage, linked to your site
- Logo recognition in program videos, and presentations
- Certificate of Recognition

TREE \$2500

Everything in SEED & LEAF with **premium placement, plus:**

- 'Podium' recognition at workshops, events and solo logo presentation on program-related videos and presentations



NATURE-FRIENDLY BURLINGTON

Co-Branding
Opportunities for
SEED packets!

NEW! PLANT
SALE
RECOGNITION!

More Program Info



Helping the community connect with and care for local nature

IMPACT: 77,190+ plants and trees planted, thousands of invasive plant species removed from local habitats & hundreds of pollinator-friendly native plants added to local gardens

- **Spring through fall** educational programming at popular **BG Home at Burlington Beach!** (guided hikes, pollinator projects, shoreline clean-up challenge, to name a few)
- **High Profile Native Plant Sale** helping the community support local pollinators
- **Fall TLC (Tree Loving Care)** community workshop
- **All year** online resources, videos, social media campaigns, e-newsletters plus "Ask An Arborist" and birding webinars
- Popular National Forest Week **Photo Contest**

CHOOSE YOUR IMPACT!

SEED \$500

- Your name on program & event(s) webpages, linked to your site
- Recognition in BG Eco-newsletter
- Recognition in BG social media posts

LEAF \$1500

Everything in SEED **plus:**

- Logo on event(s) posters
- Logo on event(s) webpage, linked to your site
- Logo on virtual presentations
- Certificate of Recognition

TREE \$2500

Everything in SEED & LEAF with **premium placement, plus:**

- Name in media release/s
- Name recognition opportunity on seed packets
- 'Podium' recognition at online and in person events



#MAKE THE SWITCH

Empowering local residents, businesses and schools to live, work and play more softly on earth

THREE COMMUNITY EVENTS!

Shop Local
Buy Green



More Program Info

IMPACT: 40,000+ recipients of our climate action and low-waste living resources and 32+ tonnes of e-waste diverted from the landfill, so far!

- **April Earth Day event at the Burlington Beach**
- **Spring & Fall zero-waste community events** including e-waste collections
- **All-year** online resources, videos, social media campaigns, and e-newsletters
- **Locally-focused web resource** with practical, affordable solutions on energy, zero waste tips, electric cars, local food and more
- **BONUS! Recognition on Shop Local Buy Green web resource** listing local products, services and businesses with map function and categories geared to families, businesses and groups

CHOOSE YOUR IMPACT!

SEED \$500

- Your name on program & event(s) webpages, linked to your site
- Recognition in BG Eco-newsletter
- Recognition in BG social media posts

LEAF \$1500

Everything in SEED **plus:**

- Logo on event(s) posters
- Logo on program & event(s) webpages, linked to your site
- Certificate of Recognition

TREE \$2500

Everything in SEED & LEAF with **premium placement, plus:**

- Mention in media release(s)
- 'Podium' recognition at events when available



**More Ways
to Power
Positive
Change**



**Rewarding
Teambuilding
Eco-Activities**

Guided & independent
hands-on workshops,
volunteer opportunities &
inspiring presentations!

 Click for more

Double Your Impact

Participate in our annual
Clean Up while raising funds
using our fun Litter League
Challenge online fundraising
platform!

 Learn more



DONATE



Let's Have A Conversation

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